



phivida  
Holdings Inc.



*Health & Wellness, in Harmony*





WHOLESALE

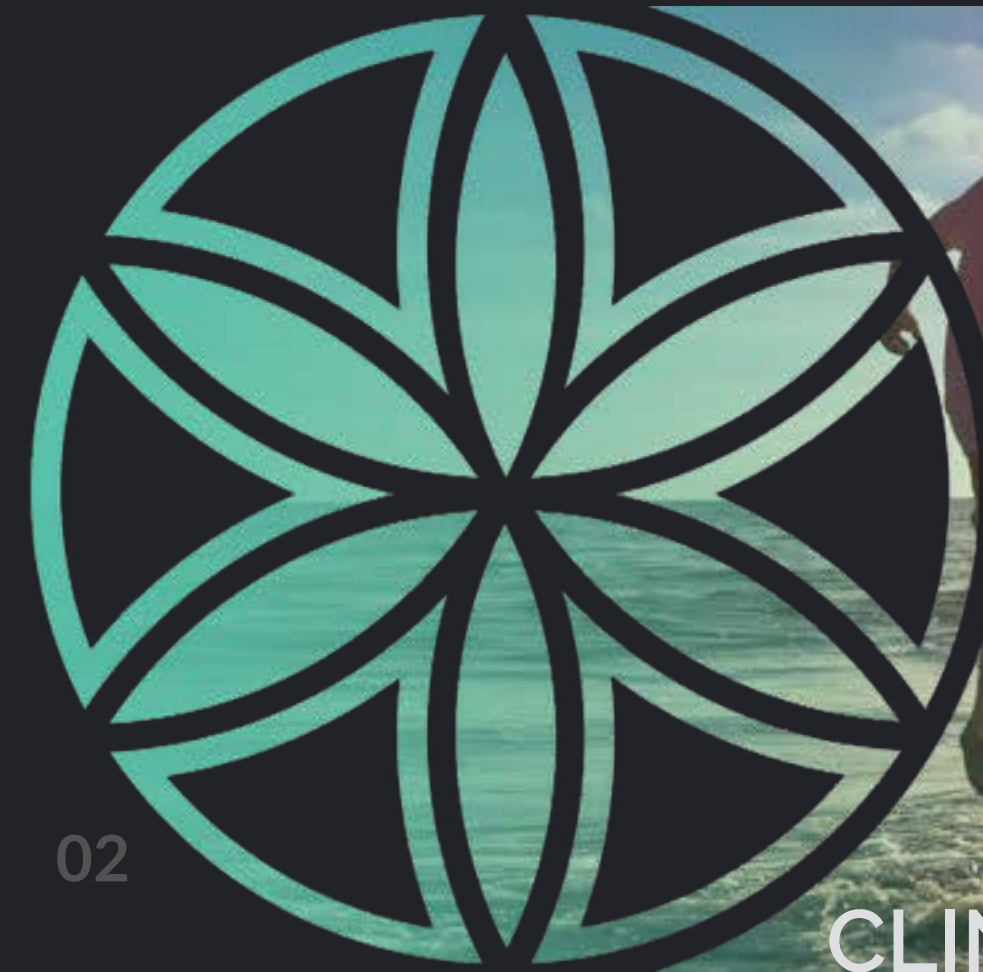


*Health & Wellness, in Harmony*

Phivida celebrates a return to traditional whole plant medicine. Our mission is to be a leader in the alternative wellness sector – with a special focus on medicinal hemp. Phivida is dedicated to the highest benchmark in quality standards, while advancing scientific research, and investing back into the communities we so proudly serve.



CONSUMER



CLINICAL







**Professional Grade, Wholesale**  
Whole Plant Hemp Oil Extract



**Blending the Best of Nature**  
Iced Tea, Vitamin Juice & Shakes



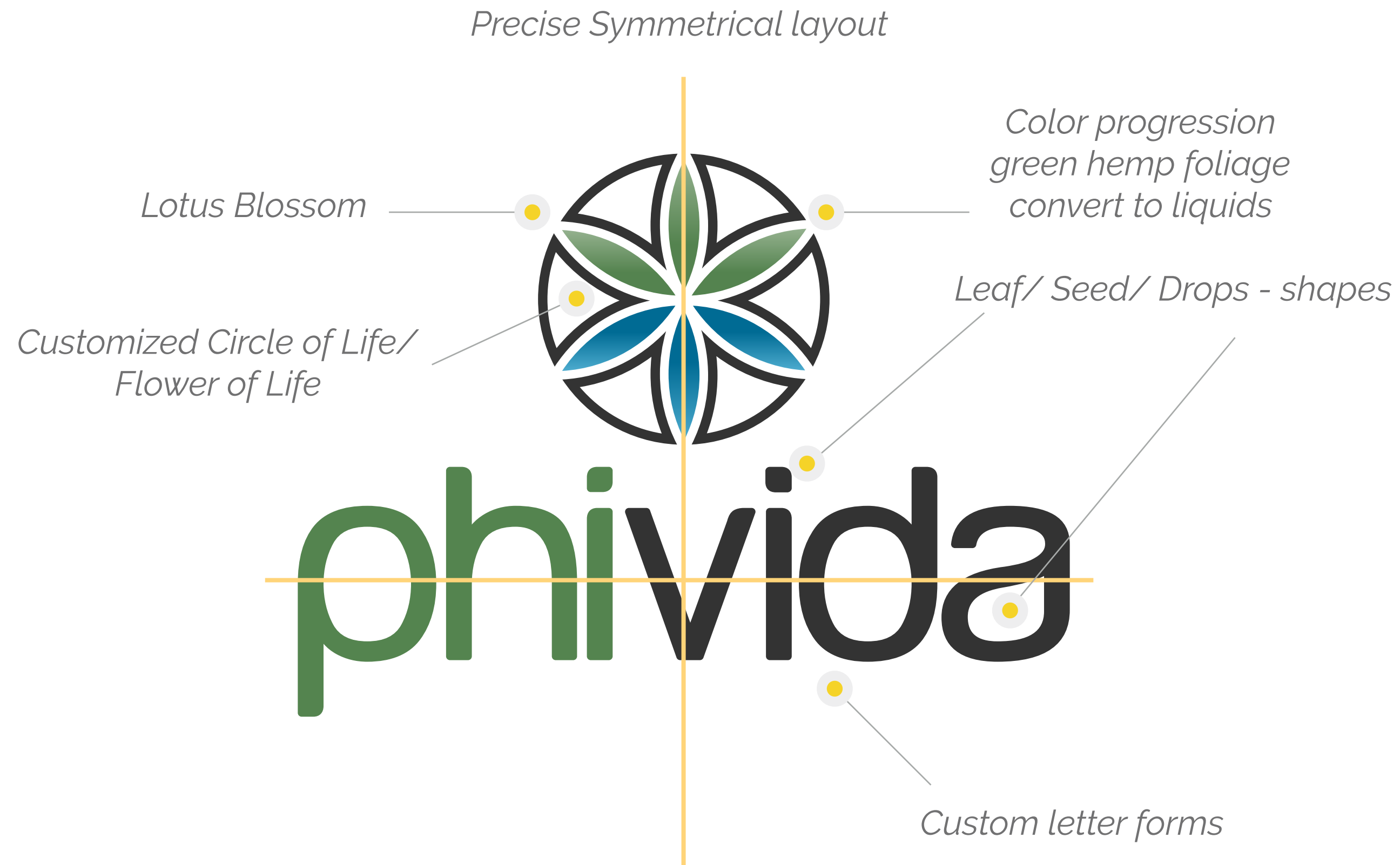
**Experience the Freedom**  
Tinctures & Vitamin Shots





# Our Brand

Pronounced "Fii - vee - daa"



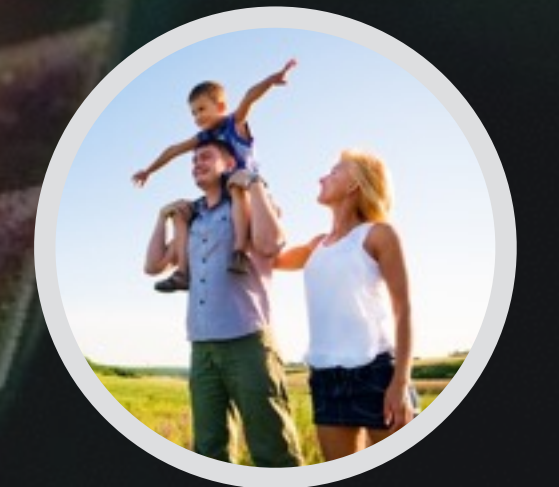
## PHI - THE GOLDEN RATIO

The mathematical code of nature (1:1.618), aka the Fibonacci Sequence, creating harmony in life- the blueprint of the universe, from the quantum, to the cosmos



## VIDA - LIFE, IN BALANCE

A return to traditional preventative plant medicine as Mother Nature intended.



## THE SEED OF LIFE

Sacred symbol representing the origins of creation (seven stages of the Genesis story)



## ANCIENT KNOWLEDGE

Phi and the Seed of life have been revered by ancient civilizations, and major religions across the globe throughout history



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# Key Highlights

Highlights	Advantages
<p><b>Expert Management and Advisory Board</b> Proven Success in CPG / FFNHP ie. P&amp;G, Nestle, Seagram's, Labatt's, Molson, Sodexo, Vega, Dole, etc.</p>	<p>Powerful Anti-Inflammatory, Anti Oxidant THC Free - Non-Psychotropic / Strictly Medicinal</p>
<p><b>\$30M/ yr. Multiple Revenue Streams</b> FY3 Revenue Projections (est.) On &lt;5% Market share in: Four States, Five Channels + Bulk</p>	<p>Premium Quality - QA/C Safety Standards Family Safe (children, elderly, mental health, etc.)</p>
<p><b>New Brand/CPG Portfolio-2017 Launch</b> 15 Custom Formulated Hemp Oil Infusions Doctor Formulated, 100% Owned IP/Brand, Strong Distribution</p>	<p>Scalable Growth, Captive. Large Farms - Lower Capex/Opex on Greater Production</p>
<p><b>Multi-Market Approach (5 Channels, 4 Segments, 4 States)</b> On Trend (Nutraceutical vs. Pharmaceutical) \$15B Medicinal Cannabis, \$400B Organic Functional Food/Bev, \$400B Therapeutics (USA market estimates)</p>	<p>\$15B Medicinal Cannabis \$400B Organic Functional Food/ Bev \$400B Clinical Therapeutic Market</p>
<p><b>Vertically Integrated, Global Supply Chain</b> Partnered with largest Organic Hemp Farms in EU Higher Output/Yield/Lower Opex = Scalable Growth</p>	<p>Former Management from Proctor and Gamble, Nestle, Molson, Sodexo, Vega, Dole, etc.</p>
<p><b>All the Medicine, None of the Side Effects</b> Hemp Oil - Rich in Phytocannabinoids, with &lt;0% THC</p>	<p>On &lt;5% Market share in: Four States, Five Channels + Bulk</p>
<p><b>Professional Standards</b> EU Organic Hemp, QA-C/Safety Tested, cGMP Made</p>	<p>Custom Formulas, 100% Owned New Brand, MultiMedia Marketing</p>





# Professional Grade, Wholesale Whole Plant Hemp Oil Extracts

**Water Soluble** - Any Beverage Format, Up to 400% + Bioavailable

## Wholesale Hemp Oil Extract

- Made from 100% certified organic hemp stalk
- Co2 Extracted, QA/C Standards, Lab Tested
- Pharmaceutical Grade, cGMP Made
- Full-Spectrum, Custom Formulations

## Hemp Oil Extracts

- Cold or Hot Filtered
- 10 - 99.9% Potency
- Water Soluble
- Nanoencapsulated
- Microencapsulated



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[phivida.com](http://phivida.com)





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nutrition

# Blending the Best of Nature Infused Functional Beverages

Targeting Gut Health - GI Disorders, Digestion, etc.

## Sweet Iced Tea (16 Oz.)

- Nutraceutical blend for gut health
- Nano-encapsulated: Fast Acting, Long lasting
- Formulated by Naturopaths and Nutritionists
- Ayurvedic Blends (with added Nutraceuticals)
- Premium Quality, Low MSRP, High Margin

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## Natural Flavours

- Peach Passion
- Green Tea Mint
- Lemon Ginger

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# Blending the Best of Nature Infused Fruit Smoothies

Targets Daily Performance - Focus. Protect. Relax.



## Fruit Smoothies (16 Oz.)

- Professional Strength, Clinical Grade, cGMP
- Ayurvedic Blends (with added Nutraceuticals)
- Encapsulated, for up to +400% Bioavailability
- Premium Quality, Low MSRP, High Margin

## Natural Flavours

- Pom-Cranberry
- Rasp-Blueberry
- Orange-Mango

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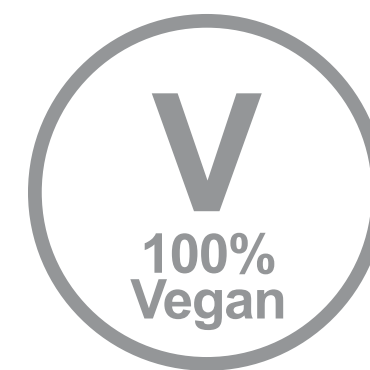
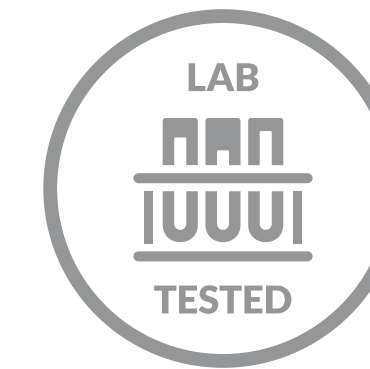
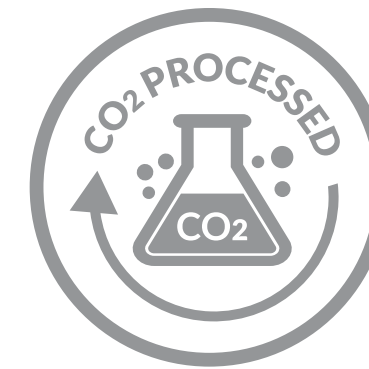
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# Premium Quality

All Natural, Safe and Effective



Phivida infusions are professionally formulated by health care practitioners, made with premium ingredients, tested for quality and safety, and manufactured to GMP standards.

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Experience the Freedom  
Infused Vitamin Shots

Quality. Convenient. Effective.

### Vitamin Shots (2.5 Oz.)

- FOCUS - Cognition/ Memory
- PROTECT - Immune Boost
- RELAX - Mood/ Stress

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### Natural Flavours

- Pom-Cranberry
- Rasp-Blueberry
- Orange-Mango

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enhanced

## Experience the Freedom Introducing **Vida+** Tinctures

- Professional Strength, Clinical Grade, cGMP
- FDA Compliant Packaging Design
- Shrink-wrap and Tamper/Childproof
- Premium Quality, Low MSRP, High Margin

Contact us for a sample pack [info@phivida.com](mailto:info@phivida.com)

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enhanced

## Clinical Tinctures (1 oz.) Professional Grade. Quality Tested

**Reg** (650mg) • **Max** (1300mg) • **Pro** (2650 mg)



- Variety of Options: Regular, Maximum and Pro
- Designed for Integrated Healthcare Professionals
- Specialty UV+ Packaging, for Extended Shelf Life
- Organic Hemp Oil, cGMP Made, QA/C Tested
- Variety of Options, Range of Potency

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Experience the Freedom  
Full-Service Retail Support



- Merchandising
- Brand Marketing
- Customer Service

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Find out more about the Endocannabinoid System

## Endocannabinoid System - How Does it Work?

- Cellular signalling in the central nervous system of all mammals
- Located in all major physiological systems (organs, glands, skeletal, skin, etc.)
- Endogenous cannabinoids are produced naturally in the body (highest in mother's milk)
- Cannabinoids (e.g. CBD) are lipids that connect with CB1-CB2 receptors in the ECS and function to modulate key physiological processes
- Pain, inflammation, immune response, convulsion, anxiety, appetite, mood
- Cannabinoids are anti-inflammatory, analgesic, creating homeostatis
- US Department of Health Patent # 6630507

To find out more about CBD Clinical Trials for:

- Cancer
- Pain and Inflammation
- Metabolic Syndrome
- Neurodegeneration
- GI Disorders

visit [www.pubmed.gov](http://www.pubmed.gov)

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THE DATELINE SPECIAL PRESENTATION ON CBD

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# Phivida Families

## Community Wellness Support

At Phivida, we understand the everyday challenges of struggling with health conditions, and the added strain that can be put on our loved ones. In recognition of all the supportive caregivers, families, friends and practitioners, Phivida offers all registered members over age 65, as well as all single-parent households with at least one child <18 yrs. old with a diagnosed disorder, the opportunity to register for our Phivida Family Program and receive subsidies on all our retail products.

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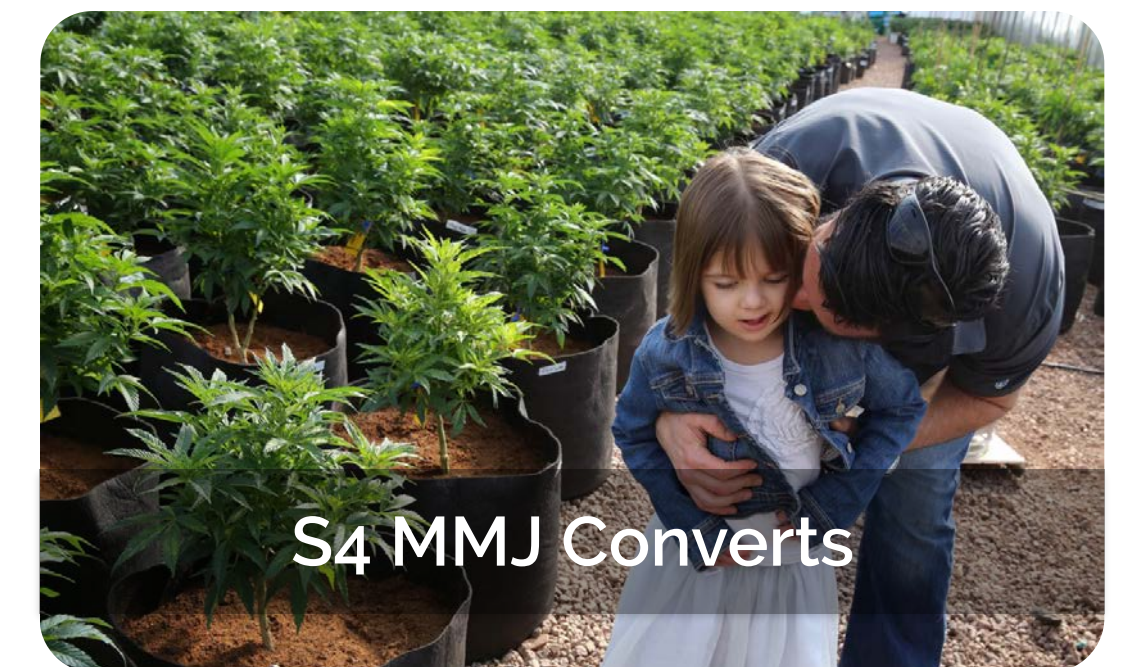


## Key Channels



5  
Channels

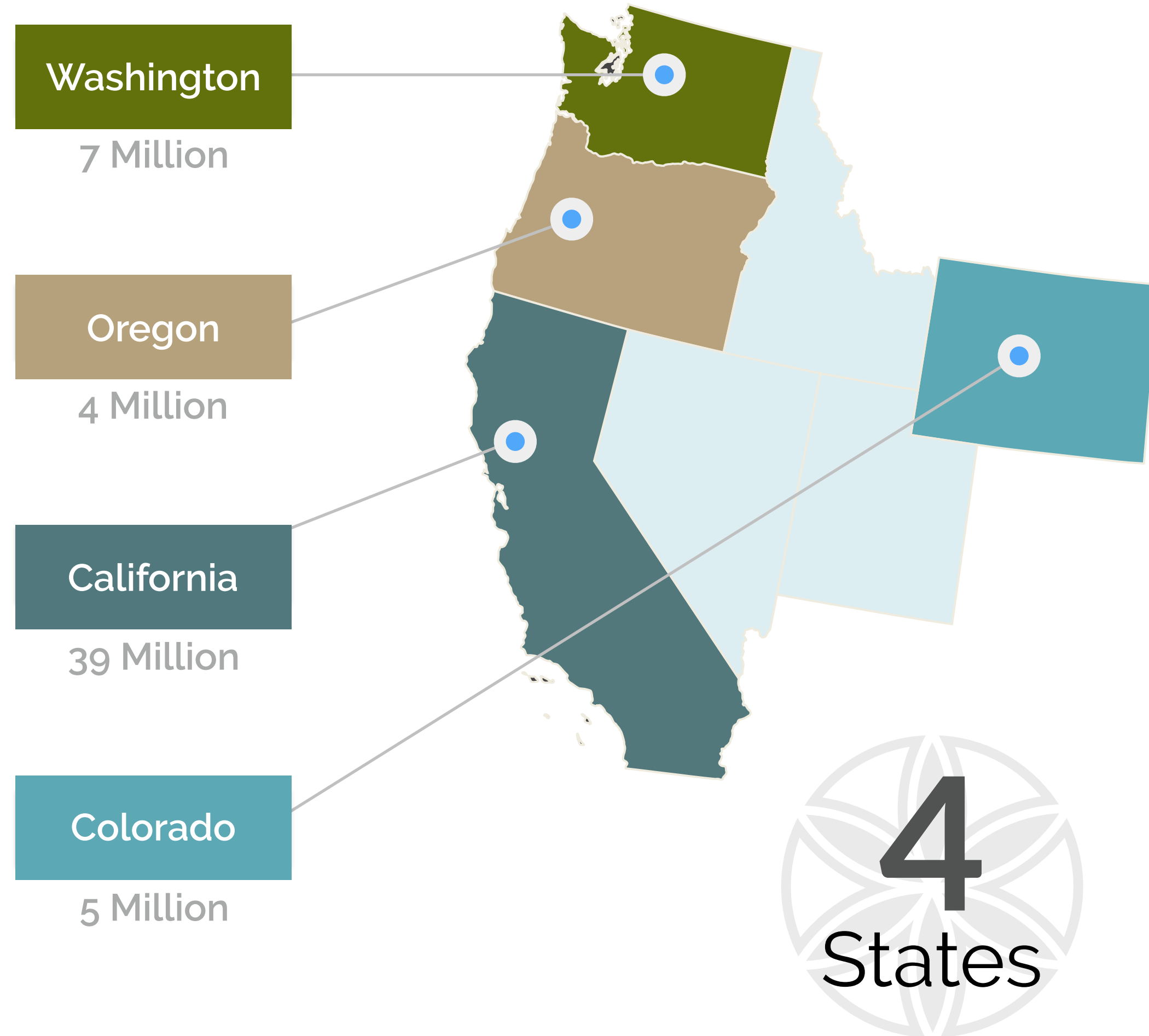
## Core Segments



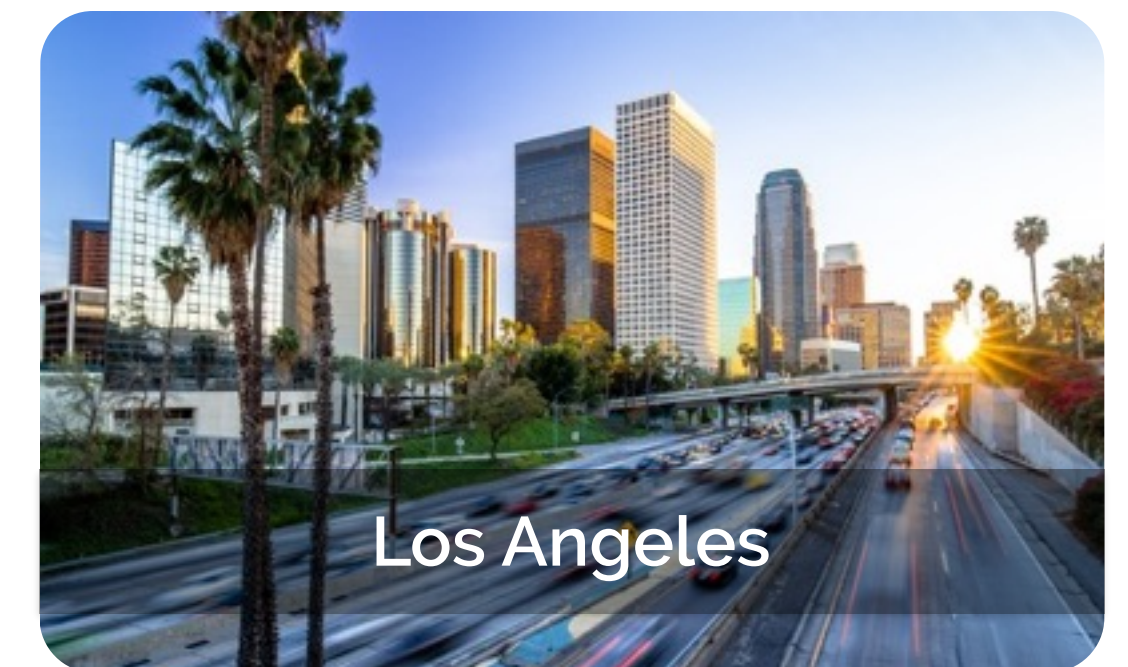
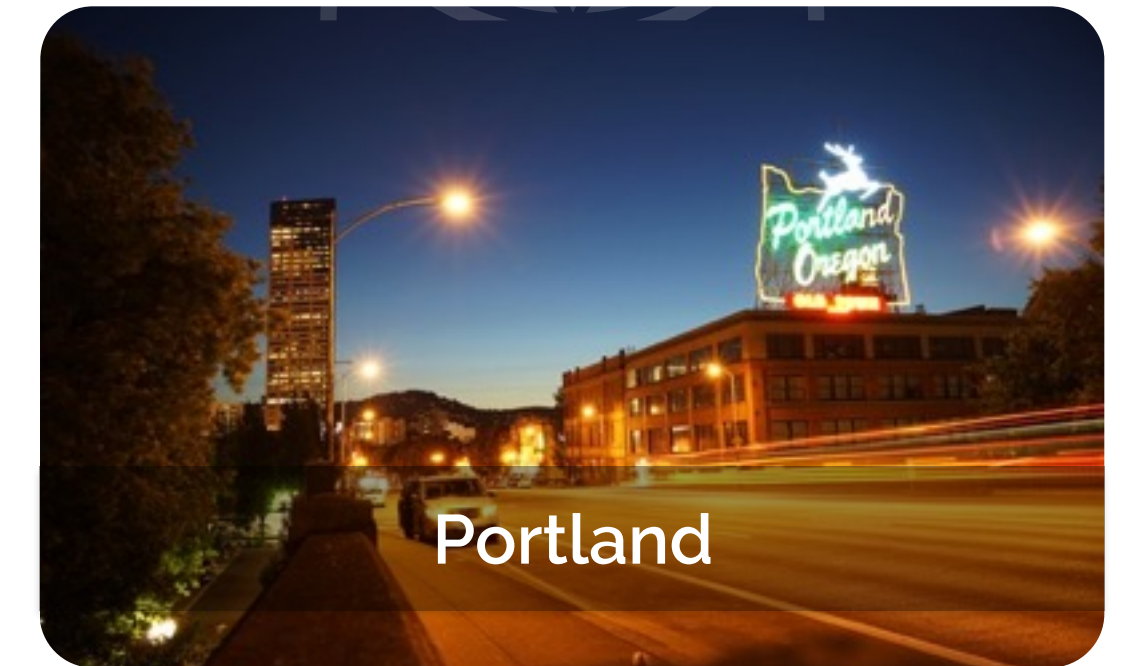
4  
Segments



## Distribution - States

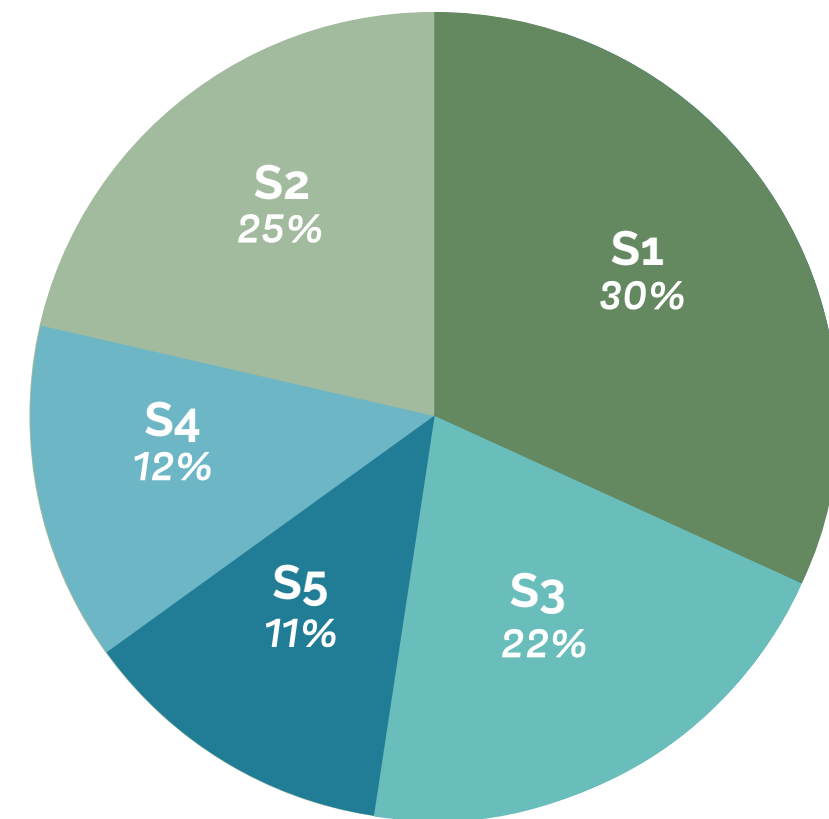


## Target CMAs - Cities





# Target Segments



CONSUMER SEGMENTATION				
	BASE	TOTAL	RURAL	URBAN
MOTHER MAVENS	295	30%	83%	17%
PRINCIPLED DECISIVES	249	25%	88%	12%
CAUTIOUS TRADITIONS	214	22%	59%	41%
MMI CONVERTS	120	12%	78%	23%
OTHER	109	11%	82%	18%
<b>TOTAL</b>	<b>987</b>	<b>100%</b>	<b>78%</b>	<b>22%</b>

## 30% Mother Mavens (S1)

Strongly motivated by brand, highly loyal and ego involved in the purchase of health and wellness products. Key influencer for a) partner, b) children, c) children's family/ grandchildren and d) elderly parents (as a caregiver). Look for established brands in major traditional distribution formats, is somewhat adventurous on new ingredients. Family health and social status are top priorities.

## 25% Principled Decisives (S2)

High social and personal morality and food and health decisions, choosing on behalf of young family, require convenient and quality, extremely knowledgeable on trends. Competitive.

## 22% Cautious Traditional (S3)

Professional integrated health care professionals, highly educated on physiology, access to clinical grade products, cautious but intrigued and required extensive research evidence.

## 12% MMJ Converts (S4)

Currently using medicinal cannabis, for chronic or acute disorders and disease but need alternatives without side effects to maintain responsibilities (work, parenthood, community, etc.)

## 11% Other (S5)

Sub segments of the groups above, such as a) active boomers at risk of CV or cancer or b) competitive athletes in high impact sports (i.e. cross fit, etc.)



# Pacific Pipeline

## California, USA

35M Population, +Dense CMAs

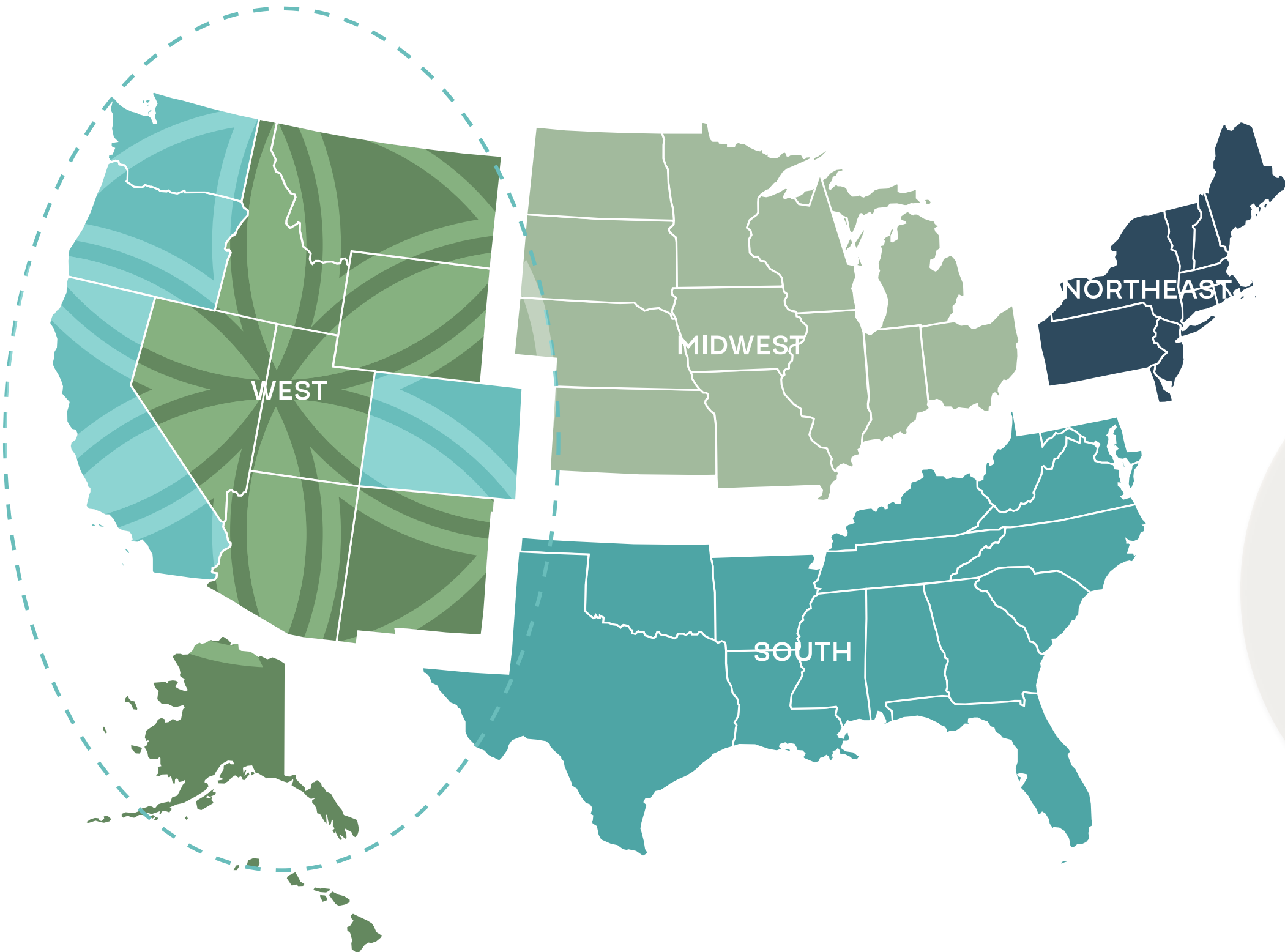
Sacramento/Emerald Triangle  
 San Francisco/Oakland (Bay area)  
 Los Angeles/Anaheim/San Diego

Highest number of boomers in USA  
 Age 65+, will double (2015-2030)  
 35% faster than nationwide average  
 49% of the National \$4.8 B MMJ market

FFNHP Adoption  
 More Diet, Nutrition, Organic, Alternative Health,  
 Fitness, Beverage Consumption

7-10% Medical Cannabis Penetration Rate, Pacific  
 States Embrace Innovation Progress, New Social/  
 Political Ideas

+1500 Dispensaries, 1125 HCP Clinics, +200  
 Natural, 15 Web Affiliates



**California's  
 senior  
 population will  
 double  
 over the next  
 20 years**

TOP FIVE DIETS				
	NORTH EAST	MIDWEST	SOUTH	WEST
Weight Watchers	26%	20%	32%	22%
Paleo	25	16	27	32
Vegan	25	19	27	29
Clean Eating	28	14	28	30
Gluten Free	26	15	33	26
<b>REGIONAL AVERAGES</b>	<b>26</b>	<b>17</b>	<b>29</b>	<b>28</b>

TOP FIVE FOODS				
	NORTH EAST	MIDWEST	SOUTH	WEST
Probiotics	27	17	28	28
Plant Based	26	14	27	34
Proteins				
Quinoa	29	18	15	37
<b>REGIONAL AVERAGES</b>	<b>27.33</b>	<b>16.33</b>	<b>23.33</b>	<b>33.00</b>



# Distribution Model

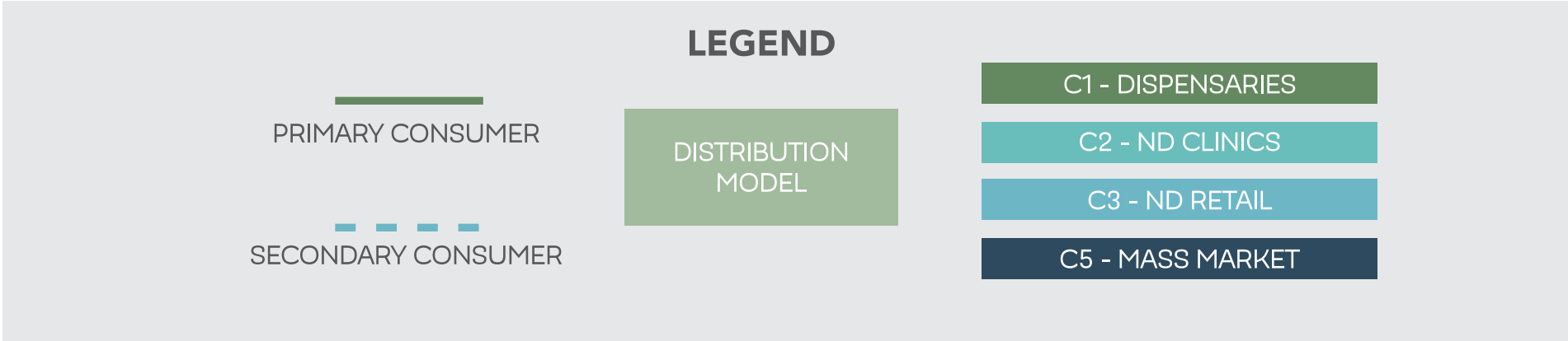
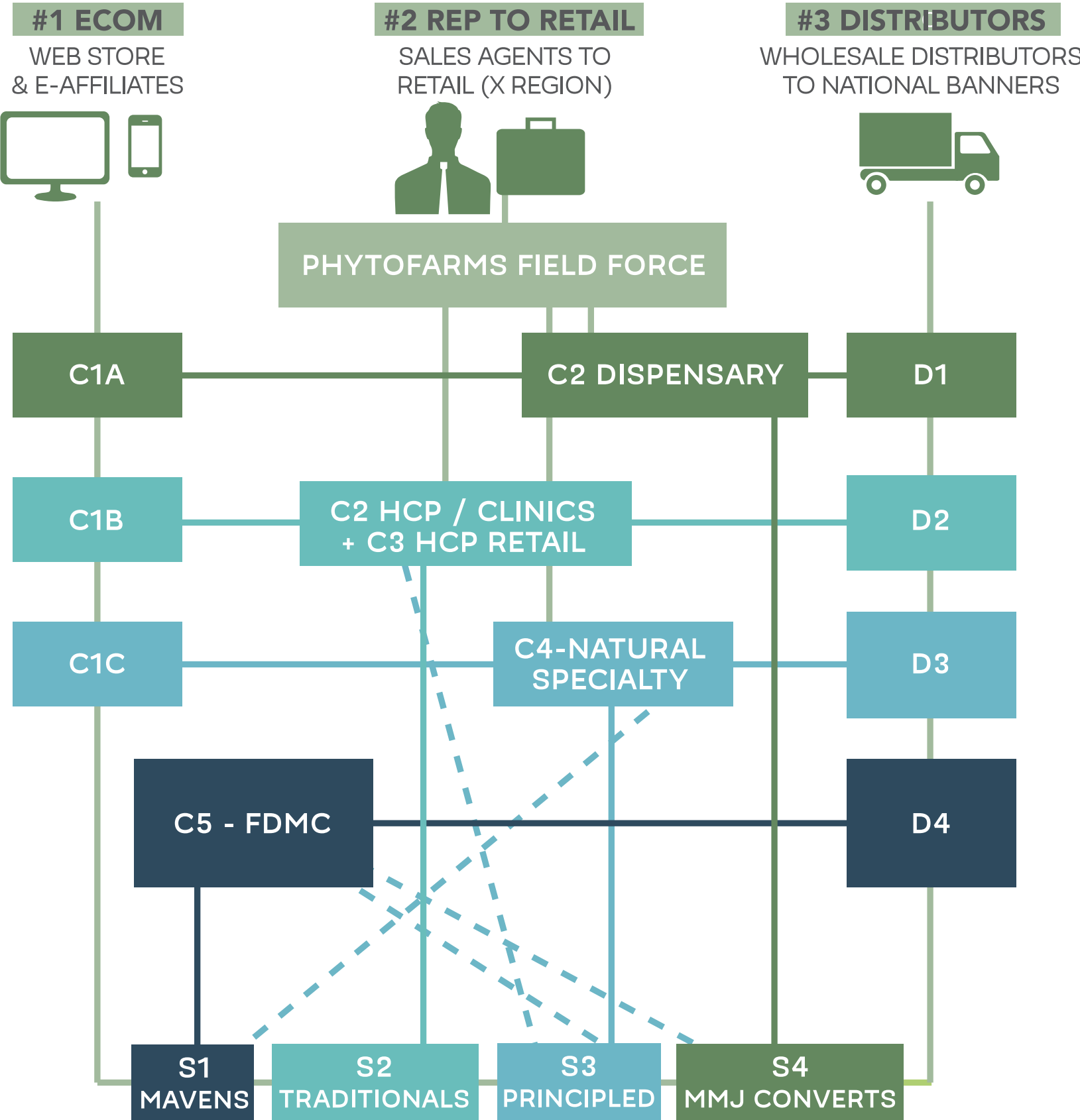
## A Three-Pronged Approach

- (1) Ecom – Online sales/marketing
- (2) Rep to Retail – direct to stores
- (3) Distributors – national banners



### MARKET SHARE BY CHANNEL

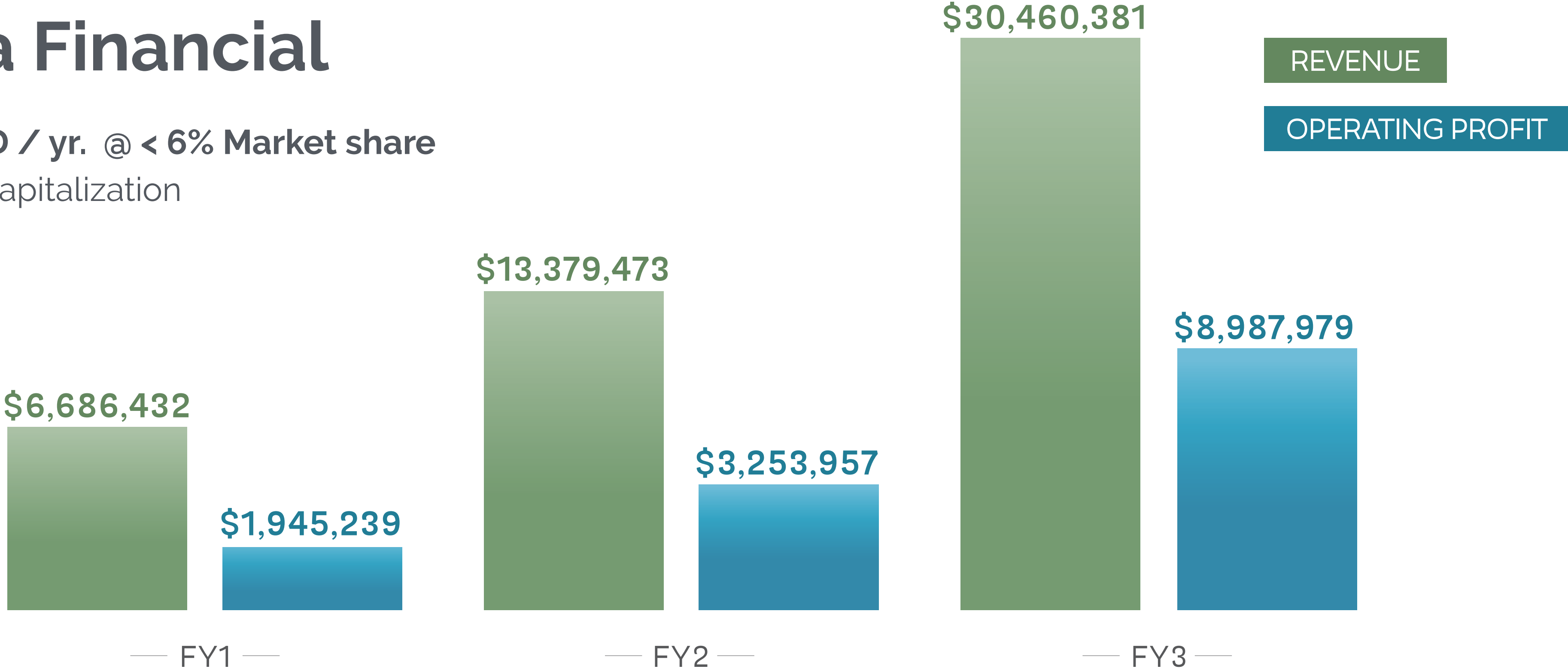
	E-COM AFFILIATE	DISPENSARY	INTEGRATED HEALTH	NATURAL/SPECIALTY	MASS FOOD /PHARMA	AVERAGE
FY1	6.00%	2.40%	2.20%	2.40%	0.00%	2.6%
FY2	9.20%	3.30%	3.50%	3.20%	1.15%	4.1%
FY3	11.00%	5.20%	5.00%	4.70%	2.20%	5.6%





# Proforma Financial

Target: \$30M USD / yr. @ < 6% Market share  
 Projections Post-Capitalization



	FY1	FY2	FY3
Revenue	\$6,686,432	\$13,379,473	\$30,460,381
Net Income	\$1,945,239	\$3,253,957	\$8,987,979
New Equity Investment	\$3,500,000	\$5,000,000	\$0
Cash from Operations	\$1,294,170	\$4,172,711	\$11,014,191
Earnings	\$1,847,977	\$3,026,180	\$8,089,181
Return on Sales	29.1%	24.3%	29.5%



# Market Overview



**Wholesale = \$2B USD**

\$50B USA Cannabis = 20% Medicinal (\$10B) = 20% Hemp Oil (\$2B)



**Organic Bev = \$400B USD**

Functional Food Bev on Trend  
+200% Growth (2005-2015).



**Therapeutics = \$400B USD**

CBD studied to treat ALL Top  
Therapeutic Categories.

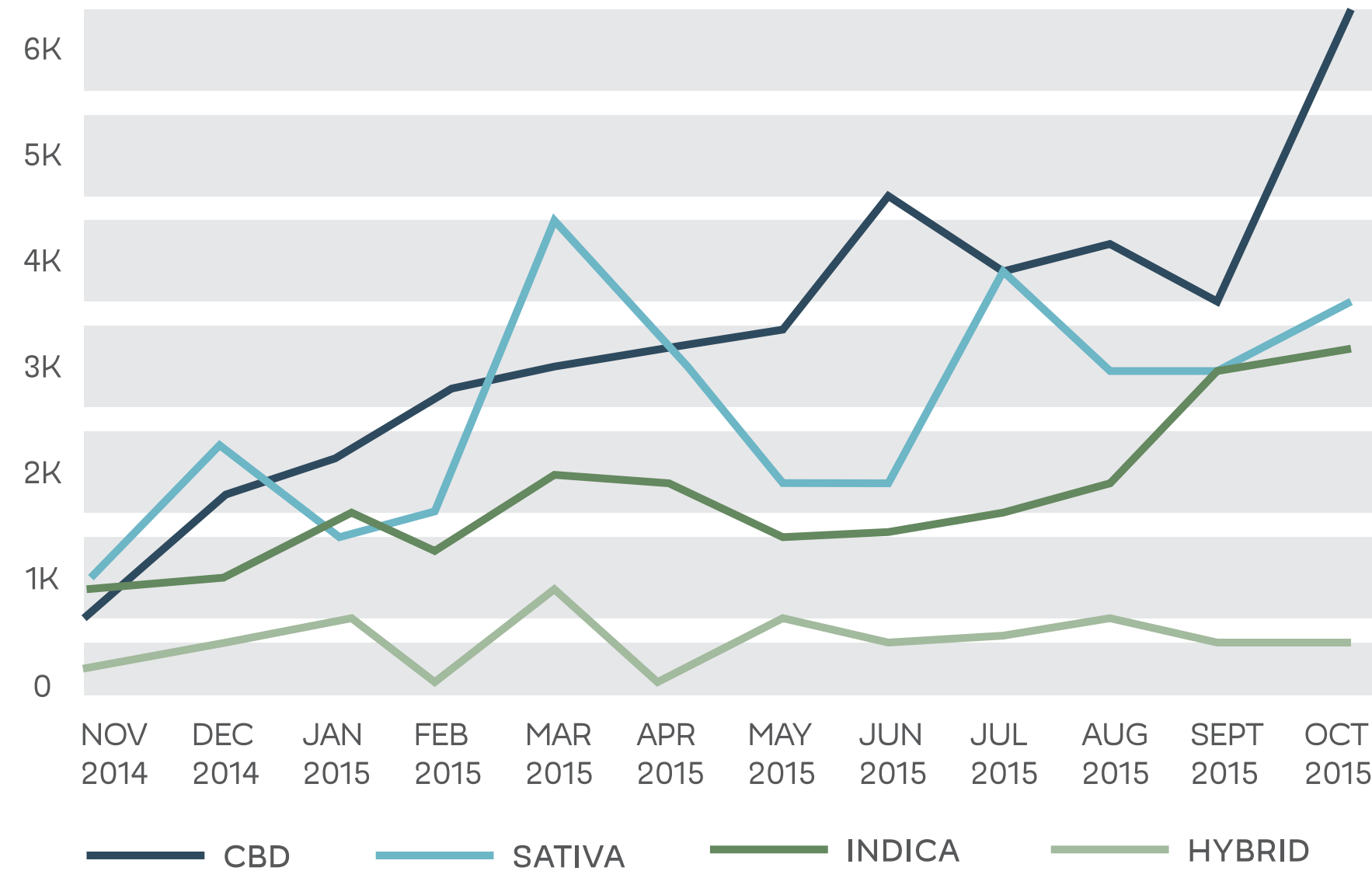


<https://www.bloomberg.com/news/articles/2016-09-12/cannabis-industry-to-expand-to-50-billion-by-2026-analysts-say>



# CBD Growth

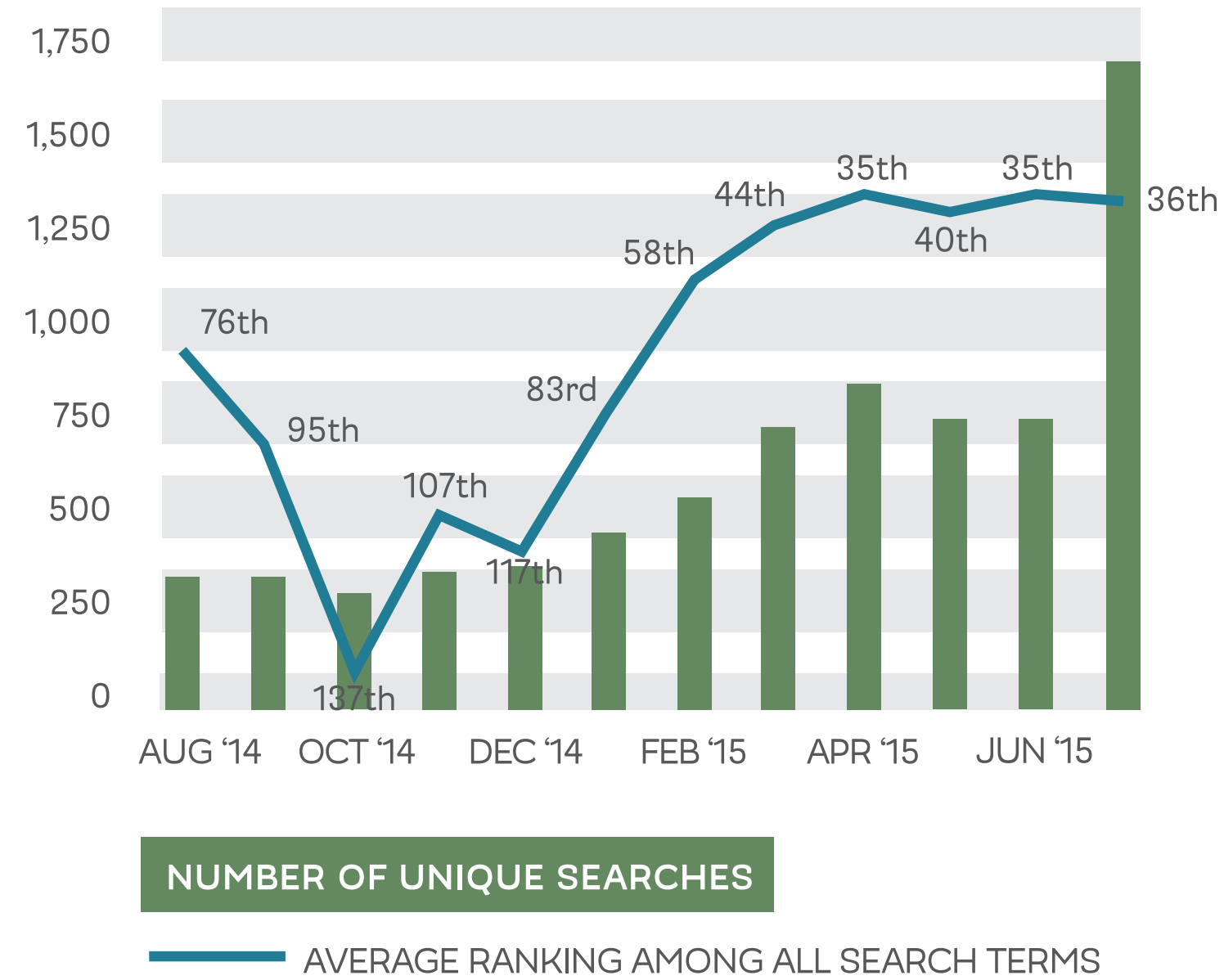
July 2015, Leafly recorded 1,770 unique searches for "CBD", a 521% increase from August 2014. CBD is now one of the top 50 search terms



SOURCE: LEAFLY

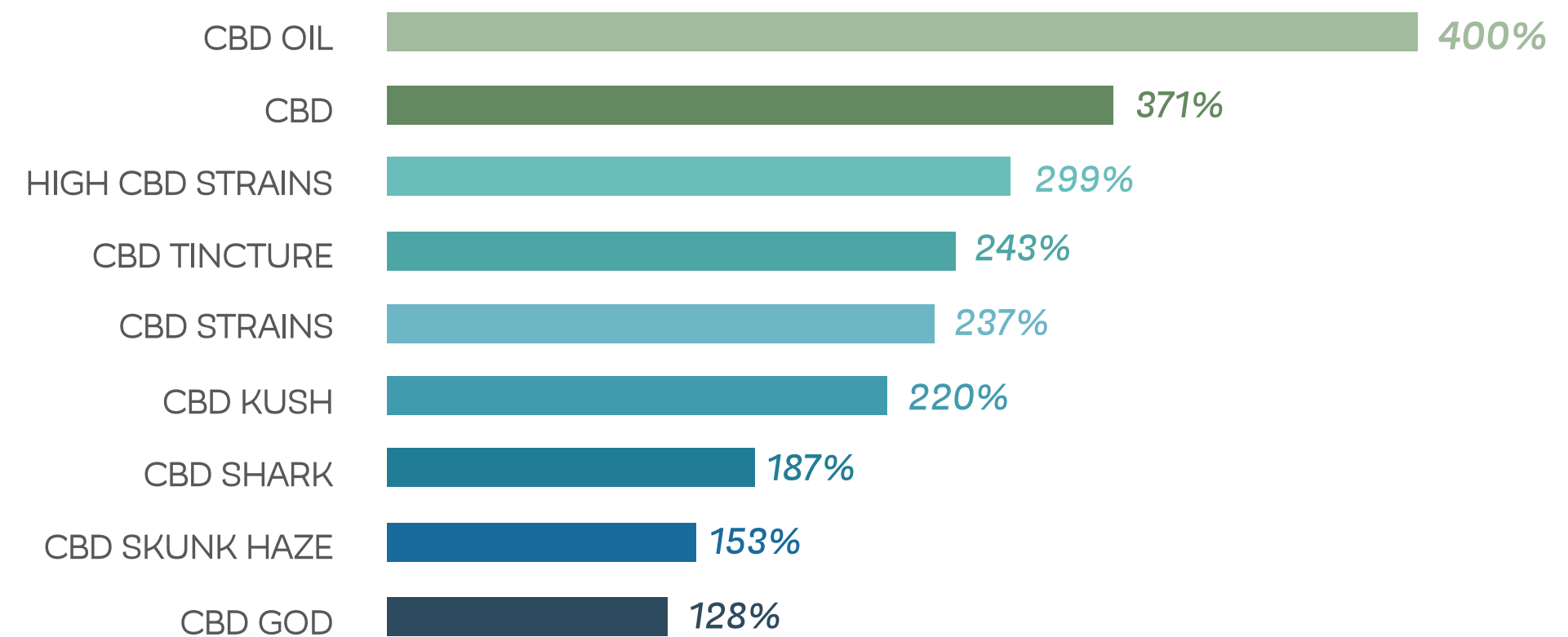
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## July 2015, Leafly User Searches for CBD : Aug 2014 - July 2015



SOURCE: LEAFLY

## Fastest Growing CBD Search Terms – Oct 2014 – Oct 2015

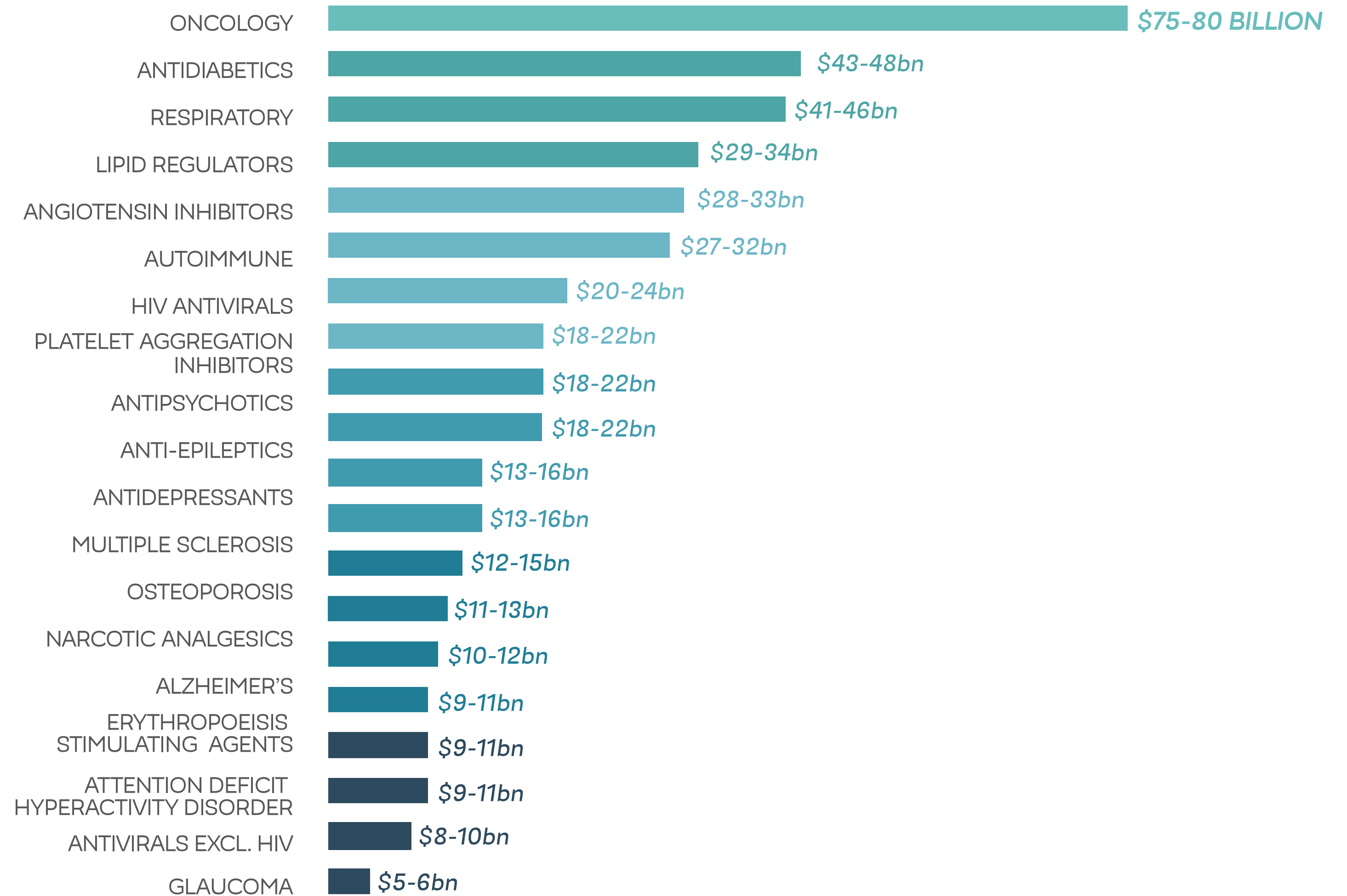


SOURCE: LEAFLY



# Global Trends

Studied to Treat ALL of the Top 20 Global Therapeutic Categories



SOURCE: IMS INSTITUTE FOR HEALTHCARE INFORMATICS; THERAPY FORECASTER, MAY 2011

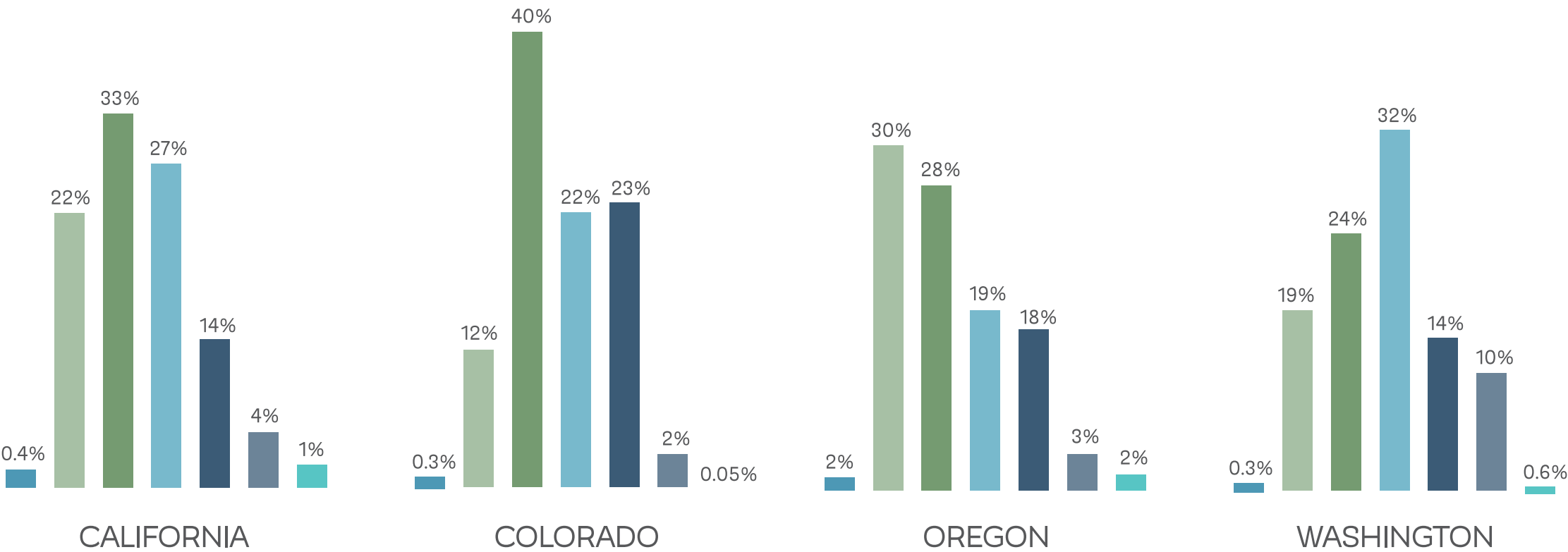
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# MMJ Conversion

Medical Cannabis = \$50B USD Market



SOURCE: LEAFLY

## Medical Cannabis States by Patient Density

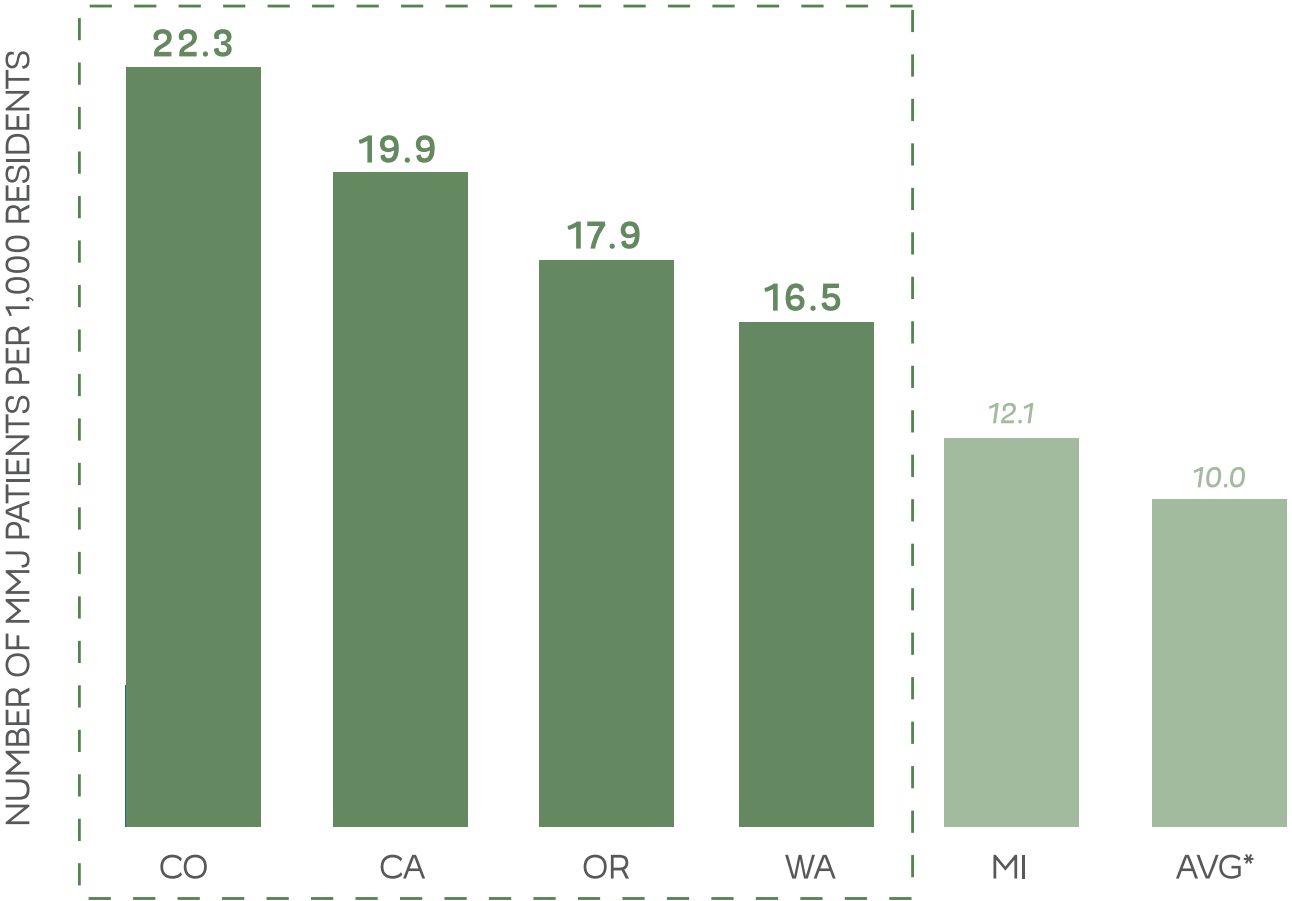
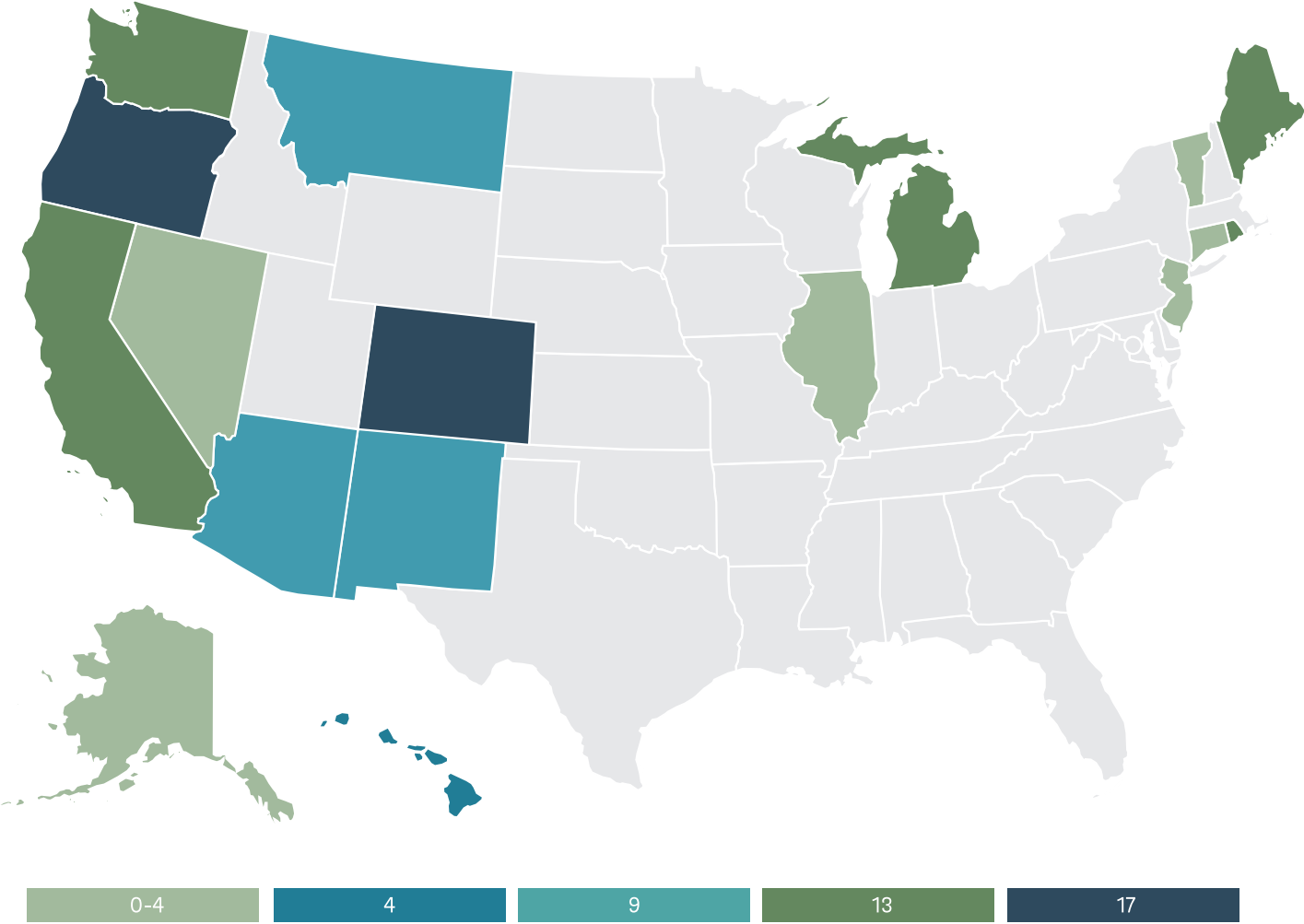


CHART REFLECTS LATEST DATA RELEASED BY STATES THAT TRACK PATIENT TOTALS: CALIFORNIA AND WASHINGTON ARE ESTIMATES

## Legal Medical Cannabis Patients per 1,000



SOURCE: PROCON.ORG

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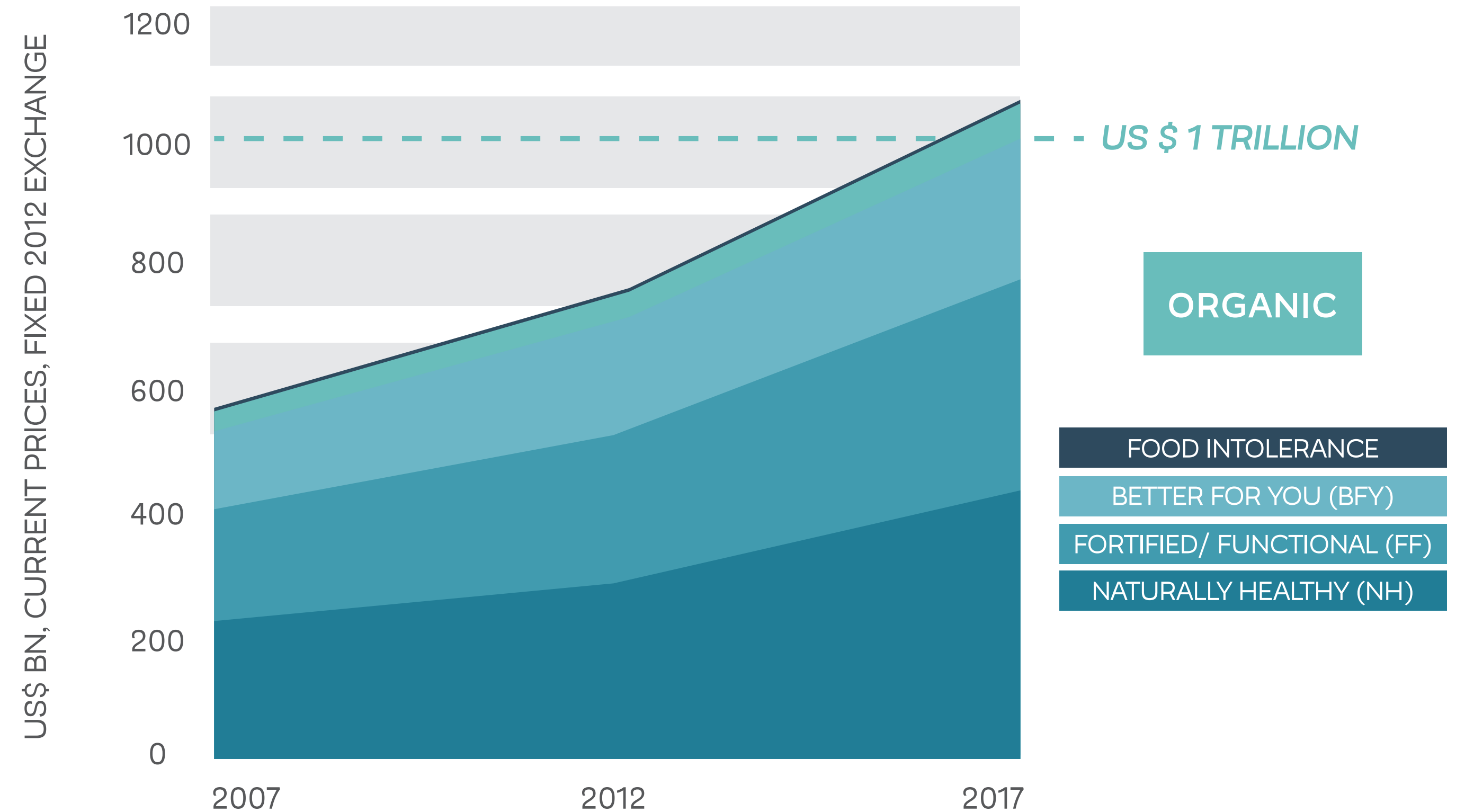
# Global Trends

\$1 Trillion USD Global FFNHP Market

## Growth Drivers

- Aging Population
- Consumer Awareness
- HMO/Cost of Healthcare
- Pro-Inflammatory Diets
- Sedentary Lifestyles
- Innovation and Disruption in Biotech and Pharma,
- Emerging/Unsaturated Markets (i.e. Cannabis)

Global Health & Wellness 2007-2017



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# Development Projects

**Consumer Brands, Captive Supply, New IP** **\$3.5M USD**

- |                          |   |        |
|--------------------------|---|--------|
| <b>1. CPG PRODUCTS</b>   | Manufacture-Market 15 Custom Infusion Formulas                          | \$2M   |
| <b>2. EXTRACTION LAB</b> | Co2 Extraction Lab (with up to 1000 acres of certified organic hemp)    | \$1.2M |
| <b>3. ADMINISTRATION</b> | General administration, including legal, accounting, corporate services | \$200k |
| <b>4. CLINICAL TRIAL</b> | Cannabinoid Solubility, +400% Enhanced Bioavailability                  | \$100k |





# Capital Structure



Three Wholly Owned Subsidiaries



	Issued and Outstanding	Shares Issued	Totals
PHI	Common Shares	27,500,000	27,500,000
	Warrants*	1,257,000	+\$439,950
	Share Options	3,250,000	+\$650,000
	Fully Diluted	-	32,000,000





# Management Team

## Mr. John-David Belfontaine | Chief Executive Officer



- +15 years corporate development, management, corporate finance, public relations, marketing
- Specializing in new brand development, customer loyalty, channel strategy, affiliate / distributor management
- National Marketing Campaigns for Fortune 500 CPG companies (Nestle, L'Oreal, Molson, Reckitt Benkiser), Founder Prime Wire Inc. (P/IR for TSX companies, Marketing Mgr. Sodexo Canada, (PepsiCo, Starbucks, etc.)
- Former Retail Wealth Product Manager, Empire Life Financial (TSX.ELF), B.A (hons), McMaster, Gov. and Lieu. Generals/Sean Kells Awards, IFC and CSC

## Mr. Carmelo Marrelli, CPA, CA, CGA | Chief Financial Officer



- +25 years of experience in executive financial management for publicly traded companies
- Principal of Marrelli Support Services Inc., a firm that delivers accounting and regulatory compliance services to listed companies on the Toronto Stock Exchange (TSX), TSX Venture Exchange (TSX-V) and the Canadian Securities Exchange (CSE), Chartered Professional Accountant (CPA, CA, CGA) and a member of the Institute of Chartered Secretaries

## Mr. George Kovalyov, CA | Vice President Finance, Director



- Experienced financial controller, public companies audits and financial statements to GAAP and IFRS
- +10 with companies in various industries ranging from private companies to junior start up companies
- Chartered Accountant designation through the Institute of Chartered Accountant British Columbia
- Bachelor of Business Administration, Diploma in Accounting – Kwantlen University
- Founder and President of GVK Group Chartered Accountant





# Management Team

## Bill Ciprick | Independent Director



- Senior VP of Business Development Bank of Canada (BDC)
- +24 years experience, former SVP Procter & Gamble Healthcare, SMART Technologies
- Specializing in Sales, Operations, Marketing for NHP Manufacturing and Distribution

## Mr. James Bailey | Independent Director



- +15 years of experience specializing marketing and distribution for Fortune 500 CPG companies
- Former Vice President of Red Bull GmbH, CEO of Redbull Canada

## Mr. Peter Simeon, LLB | Independent Director



- +10 year practice is focused on corporate finance, mergers and acquisitions, and structured products
- Current Partner of Gowling WLG Law, extensive experience in corporate commercial and securities law
- BA Queens University, Law Degree at York University, Osgoode Hall Law School





# Management Team

## Dr. Joost Luecker, PhD | VP Research & Regulation



- PhD, Botany - Plant Sciences (2002), Master of Agriculture (1997): Wageningen University, Netherlands
- +12 years postdoctoral research experience in Biochemistry, Phytochemistry, and trained in traditional and molecular plant breeding and crop protection, Co-owner of Patents in DNA encoding 1st Author in Peer Reviewed journals – Plant Journal, Plant Physiology, BMC Genomics , Phytochemistry, etc.
- Co-Author in several Peer Reviewed journals, book chapters, and presenter at scientific conferences
- Expert Reviewer for BMC Plant Biology, BMC Bioinformatics, Molecular Plant, Journal of Proteome Research, Phytochemistry, Plant Biology, etc.
- Quality Assurance Professional for regulated medicinal cannabis in Canada (GPP, GMP, HACCP, MMPR)

## Dr. Brian Martin, ND | Vice President of Clinical Products



- +20 years in Clinical Optimal Aging Medicine, natural health products innovations and formulation
- Former President of the College of Naturopathic Physicians of British Columbia (1995 - 2005)
- National College of Naturopathic Medicine Portland, Oregon Naturopathic Doctorate Degree (ND)
- Anti-Aging Medicine, Stem Cell Fellowship from American Academy of Anti-Aging Medicine (A4M)
- Trained in the safe use of Bio-Identical Hormones including HGH, Board-certified in Chelation
- University of Alberta with a Bachelor of Science Degree (BSc) in Biology and Chemistry
- Founder and owner of Enerchanges™ Clinic - Optimal Aging and Metabolic Weight loss

## Mr. Kyle Johnston | Vice President of Digital Marketing



- +10 years in the public markets, operating numerous financial media companies
- 250+ publicly traded companies with media relations, digital marketing and media sales
- Former CEO of Vantage Wire (acquired by Equities.com) and Chief Revenue Officer





# Advisory Team

## Mr. John D. Silverman | Corporate Advisor

- +40 years of experience in strategic planning, implementation, and operations for the beverage sector
- Former CEO of Seagram's International Division, Former Executive Vice President and Chief Operating Officer, Grupo Empresarial Bavaria, Strategic Advisor John Labatt's (focus: merger and acquisitions)
- Responsible for reorganizing and restructuring GEB – the company grew to US\$2B, annually sales and EBIDTA increased from US\$277 M in 2000 to US\$ 900M in 2005. GEB was sold to SAB/Miller in Oct 2005 for \$ 7.8 billion
- Vice Chairman, Board of Trustees, New York Cornell Hospital, MBA in Marketing from Cornell University

## Mr. Chris Hoffmeister | Beverage Advisor



- +17 years of strategic brand marketing, distribution strategy and sales leadership in the wine and spirits industry
- Current Vice President at Select Wines and former General Manager at Mark Anthony Wine Merchants
- Former Principal at Sierra Systems, specializing in Change Management and Business Re-engineering
- BAH Economics, Queen's University, Kingston Ontario

## Mr. Michael Boulton, MBA | Nutraceutical Advisor



- Former President of Truostar Health, current Senior Director – Media/IT at The Shopping Channel
- Former VP of Technology at at Travelzest and Moxy Media/Tsavo Media, BA Carleton University, MBA from MIT





# Advisory Team

## Mr. Peter Scales | Operations Advisor



- Director of CHTA (Canadian Hemp Trade Alliance) and extensive experience in the hemp industry
- Government relations, regulatory compliance and public affairs, product certification, CFIA and FDA
- Founder, Owner/Operator of ACI Foods - a 100% organic, integrated Hemp Seed processing facility

## Dr. Sazzad Houssain, PhD | Chief Scientific Advisor



- +25 years of experience in new drug discovery, natural health product development
- Author of +50 peer-reviewed papers, primarily in the pharmacology, genetics and nutritional sciences.
- Former Group Leader / Senior Scientist at Biotech, Research Institute of National Research Council Canada,
- Former Assoc. Director of Pharmacology, Xenon Pharmaceuticals Inc, (targeting pain, inflammation and CVD)
- PhD in Biology from Moscow State Academy of Veterinary Medicine & Biotechnology , post-doctoral training in the Department of Nutritional Sciences and Department of Medical Genetics of University of British Columbia.
- Associate professor of pharmacology at Federal University of Minas Gerais, Brazil. Chief Scientific Officer and co-founder of Inmed Pharmaceuticals Inc, co-founder of Pramana Pharmaceuticals

## Mr. Mitch Curby | Creative Advisor



- +20 years in creative vision, and product brand development for retail and functional foods
- Former Creative Director and lead brand designer for Vega, Principal of Fluent Brand Design Design,
- Full-Service Brand Design - Corporate communications – focused on functional food products





# Advisory Team

## Dr. Victor Wong | Food Technology Advisor



- +15 years as advanced function food formulator in the function food product sector
- Principal of Innovative Products and Services specializing in beverage formulations and solubility
- Former Senior Food Technologist for Dole Juices, and the Senior Scientist for National Food Laboratory

## Ms. Joanne Archibald | Corporate Secretary



- +20 years of experience in Corporate Secretarial and Investor Relations for publicly traded companies
- MBA from the Ivey School of Business at Western University , Former Senior Vice President, at TMX Equicom
- Member of Canadian Investor Relations Institute (CIRI) and served as Ontario provincial Secretary to the Board from 2006-2009 and as Treasurer from 2010-2013, former roles at Loblaws, Nestles ,etc.



# Looking Forward

This corporate update contains “forward-looking statements”, “forward-looking information” and “future-oriented financial information” (collectively herein referred to as “**forward looking statements**” within the meaning of applicable securities laws. Phivida Holdings Inc. (the “**Company**”) is providing cautionary statements identifying important factors that could cause the Company’s actual results to differ materially and significantly from those projected in these forward-looking statements, including information regarding the Company’s revenue; profit margins; and proposed share structure. The words “anticipate”, “expect”, “believe”, “attempt”, “may”, “could”, “should”, “ensure”, “estimate”, “plan”, “project”, “strategy”, “intend”, “outlook”, “strive”, “forecast”, “likely”, “probably” or other similar words are used to identify forward-looking information. Such statements represent the Company’s internal projections, estimates, expectations, beliefs, plans, objectives, assumptions, intentions or statements about future events or performance. These statements are only predictions and involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. Although the Company believes that the expectations reflected in the forward-looking statements are reasonable, no assurance can be given that these expectations will prove to be correct and such forward-looking statements should not be unduly relied upon. Many factors could cause the Company’s actual results to differ materially from those expressed or implied in any forward-looking statements made by, or on behalf of, the Company. Such forward-looking information may relate to, without limitation: the future activities and performance of the Company; the value of the Company’s common shares; the technological development of the Company; estimates relating to the amount of funds available to the Company; volatile securities markets; and the manner in which such funds will be used. Additional factors that could cause actual results to differ from the Company’s expectations include, but are not limited to: the Company’s ability to launch its products in an efficient manner; competition; legal requirements and limitations and the possibility that the law relating to the Company’s business could change in a manner that materially adversely affects the Company’s business; the Company’s ability to enter into advantageous agreements and business relationships; the Company’s ability to attract customers for its products; general economic conditions and those economic conditions specific to the hemp and cannabinoid industry; the Company’s ability to innovate and improve monetization; the growth of the market for hemp and cannabinoid products; the Company’s ability to reach a broad consumer base; the Company’s ability to expand to different cities nationally and internationally; geopolitical events such as war, threat of war or terrorist activities; as well as any specific risk factors discussed in this presentation.

This does not constitute an offer to sell or the solicitation of an offer to buy any securities of the Company in any jurisdiction in which such offer or solicitation would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

**These statements have not been evaluated by the FDA and are not intended to diagnose, treat or cure any disease. Always check with your physician before starting a new dietary supplement or nutrition program. \*Cannabidiol (CBD) is a natural constituent of hemp oil.**

**We seek safe harbour.**



# phivida

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